



# PHOEBE NEEDLES CENTER, INC.

732 Turners Creek Road  
Callaway, Virginia 24067-5814  
(540)-483-1518  
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www.PhoebeNeedles.org

## “80 YEARS AFTER WEEKEND IN HAVANA: CARMEN MIRANDA AND THE CREATION OF LATIN AMERICA”

June 8<sup>th</sup>, 2021

10:00 a.m. to 12:00 p.m.



Dr. Jennifer Irish-Méndez will present “80 Years After Weekend in Havana: Carmen Miranda and the Creation of Latin America.”

This year marks the 80th anniversary of the film, *Week-End in Havana* (20th Century Fox), starring Carmen Miranda, Alice Faye, and Cesar Romero, which introduced U.S. audiences to the technicolor city and nightlife of Havana, Cuba, filtered through the lens of Roosevelt’s Good Neighbor Policy. However, none of the film’s actors were Cuban, and it was made on a soundstage in Hollywood, as were the majority of the Latin American-themed films of this era. Miranda and her films would come to shape how the U.S. public viewed Latin America and Latino identity for generations. This presentation explores the stereotypes that resulted from Miranda’s films and how the image and representation of Latin American and Latino identity has evolved since the days of the Good Neighbor Policy.

Dr. Irish-Méndez is from Atlanta, Georgia. She earned a B.A. in Spanish from Georgia College in 2009, a M.A. in Spanish from West Virginia University in 2011, and a Ph.D. in Romance Languages from Florida State University in 2018. My doctoral dissertation was a study on the evolving representation of gender and race in contemporary Hispanic Caribbean literature. From 2011-2013, I was an Instructor of Spanish at Coastal Carolina Community College in Jacksonville, North Carolina, where I also taught on-site at Camp Lejeune and Marine Corps Air Station - New River. From 2018-2021, I was an Assistant Professor of Spanish at Ferrum College. Beginning Fall 2021, I will be an Assistant Professor of Spanish at the United States Military Academy - West Point.

PLEASE  
REGISTER  
AND PAY IN  
ADVANCE!

PayPal

*Please join us for a great program, fellowship, and invite a friend!*

## “80 YEARS AFTER WEEKEND IN HAVANA: CARMEN MIRANDA AND THE CREATION OF LATIN AMERICA”

June 8<sup>th</sup>

(To register, please complete this form and return it to the Center by Friday, June 4<sup>th</sup>)

Name \_\_\_\_\_ Spouse/Guest \_\_\_\_\_  
(Please include the Rev., Dr., Mr., Mrs., Ms., Miss)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Daytime Telephone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Mobile Phone Number \_\_\_\_\_

Unless otherwise informed, Phoebe Needles Center, Inc. will consider your registration as permission to use your photograph if it appears in video or still photos including our web site unless otherwise requested.

## NEW INFORMATION!

To make a reservation, please return the form at the bottom of the first page, call the office at (540)-483-1518, or email [PNCenter@gmail.com](mailto:PNCenter@gmail.com). Please make your reservations the Friday before the event.

You are welcome to arrive at McCauley Hall for a coffee social at 9:30 a.m. prior to the event. The event will start at 10:00 a.m. Lunch starts at approximately 12:00 p.m. Lunch is \$10.00 per person. YOU **MUST** call ahead and make a reservation if you plan to attend the CLL in person at Phoebe Needles Center. We will use information on how many are coming to create safe social distances for everyone. We expect that wearing masks will be optional for people who are fully vaccinated; others should plan to wear a mask.



You may pay in advance using **PayPal** on our website: [www.PhoebeNeedles.org](http://www.PhoebeNeedles.org)



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